**FRONT PAGE**

Inspirare international presents

STAND UP

STEP UP

STEP OUT!

*“Ideas, Innovation and Inspiration for today’s starting up practice dentist”*

The first event of its kind ever to be held in Australia

**The following topics will be in thought clouds spread out on the page:**

1. Thinking of starting your own practice but not sure where to start?
2. Already have your own practice but want more patients?
3. The 7 Deadly Sins of Dental Practice start up
4. Create your own Practice “blueprint for success”
5. Speed bumps and speed cameras – how you can be caught out when starting out and how to handle it
6. How to make the patient LOVE you – its not just what to do, its not just what to say, it is about how to say it
7. Contract interviews for graduates – what do I say, what do I ask, how do I negotiate?

At the bottom of the page – A blonde, white, attractive lady thinking and looking up at the thought clouds.

**COLOR SCHEME**

**All gold background and do up one in all sky blue background**

**White and black and blue font colors**

**BACK PAGE**

This unique, power-packed event will be held at the following venues:

Sat July 21, 2012 – Crowne Plaza Gold Coast

Fri August 17, 2012 – Hilton Hotel Sydney

Fri Sep 21, 2012 – Crowne Plaza Melbourne

All days commence at 830am and conclude at 500pm

6.5hrs CPD

**About our speaker**

Dr Jeffrey Kho

Jeffrey Kho is regarded as one of Australia's most successful young dentists.

He has co-founded two successful dental clinics in Brisbane, employing four dentists and numerous staff members. He is a leading provider of Mini Dental Implants and also lectures on their use. His interests lie in cosmetic, orthodontic and implant dentistry, but he is most passionate about starting up practice and creating patients who love you.

Jeffrey has always displayed an enthusiasm and ability beyond his years. His passion for people has landed him many leading roles including School Captain, President of St Vincent de Paul, Order of Australia for Community, President of the University Students Society to name a few. He regularly presents powerful, dynamic motivational talks to dentists and health professionals across Australia.

He will share with you the secrets of how to start up and successfully grow your dental practice in a step-by-step, easy-to-follow manner. You will leave ready to take that next step.

**REGISTRATION**

See attachment lay out the same

Same prices

**Event sponsors: (logos small all next to each other)**

Experien

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Dental Depot

East Coast Dental Supplies

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ADD THE DISCLAIMER AT THE BOTTOM FOOTER, LIKE THE ATTACHED FILE